

PREPARING YOUR HOME FOR REAL ESTATE PHOTOGRAPHY CHECKLIST

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Use this checklist for the best possible real estate photography outcome.

- Thoroughly clean your home (or pay someone to do it for you)
- De-clutter (put excess items into boxes and store them out of sight)
- Open the blinds and turn on all the lights (including table and floor lamps, as well as range hood light)
- Test bulbs a couple days early and replace burnt out or odd bulbs (This is especially important for a Twilight Shoot)
- Remove pet bowls, toys and beds
- Put away or minimise toys in child's bedroom
- Remove all items from showers, baths and bathroom counters (e.g. soap, shampoo, curling iron, toothbrush, shower rack, towels that don't match, floor mats... decorative items may be an exception e.g. plant)
- Remove magnets and papers from the fridge, hide the dish rack, dish soap, and any items that aren't generically decorative (e.g. plant, flowers), cutting boards, and most small appliances
- Hide the trash and recycle bins Tidy up the backyard.
- Roll up and store the garden hose, put away shoes, kid's toys and bikes
- Move the vehicle, or trailer, from the driveway and from out front of the house (if your neighbour stores items in their front yard, ask if they can move them for the photoshoot)
- Remove items from the swimming pool and store the most of sight
- Mow the lawn, remove weeds, and spruce up the plants and garden

Your agent may request a few other items be added, or removed, prior to the photography. Watch the video companion video '5 Tips for Preparing your Home for Sale' on the YouTube channel for JimJamPro Creative Services. Happy Selling! - James Donison, Lead Creative, JimJamPro